



KRONE

# press release

**For Immediate Release**

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## **ADC KRONE Launches PACE program for Architects, Consultants and Engineers in India**

*Program Designed to Strengthen Relationships with Key Industry Stakeholders by Providing Insights and Support around Network Design, Planning and Management*

Bangalore, November 07, 2008: ADC KRONE ([www.adckrone.com](http://www.adckrone.com)), a leader in global network infrastructure solutions, today announced the launch of its Professional Architects, Consultants and Engineers (PACE) Program in India to foster strong relationships with this important industry community. The program provides specially developed design and planning tools that comply with current and proposed standards in network infrastructure and structured cabling for planning and management of network ready office and residential spaces.

The PACE program also provides professionals with information on emerging technologies, standards and network industry trends, serving as a learning resource from industry-leading vendors and experts in the enterprise and service provider markets. There is no cost or obligation to participate in the program.

“With Indian office space absorption increasing at a high rate, there is a great demand for ready-to-occupy, fully equipped and network ready buildings. Network cabling infrastructure is an important part of the initial building design phase and as such PACE members can derive great value from the program,” said Dileep Kumar, Director, Product Management and PACE Program for ADC KRONE. “Through PACE, we are featuring an integrated program that will inform and provide support in planning and [requirements definition?] for the consultant and architect community. Our efforts in the field will be supported by technical and design tools available through the PACE micro site on our website.”

The PACE tools and resources include:

- Access to ADC KRONE management and Sales teams for RFP support and technical and sales support
- Private technology update briefings
- RFP Templates (ADC KRONE & Vendor Neutral)

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- White papers, application reports & case studies, product literature, data sheets & technical publications
- Dedicated website and a single point-of-contact at ADC KRONE
- TrueNet Cable Selection Guide
- TrueNet Configuration
- Valuable industry e-mail updates
- Visio stencils

To register for the PACE Program visit [www.adckrone.com/in/pace](http://www.adckrone.com/in/pace) or e-mail [pace.in@adckrone.com](mailto:pace.in@adckrone.com).

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### **About ADC KRONE**

ADC serves its customers as ADC KRONE in the Europe/Middle East/Africa, Asia-Pacific regions of the world. ADC KRONE provides the network infrastructure equipment and services needed to deliver voice, video, Internet and data communications around the world. Wireline, wireless, cable, enterprise, and broadcast network operators rely on ADC offerings to deliver bandwidth intensive, high-speed services to residential, business and mobile subscribers. ADC (NASDAQ: ADCT) has sales into more than 130 countries. Learn more about ADC KRONE at [www.adckrone.com](http://www.adckrone.com).

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