



KRONE

press release

For Immediate Release

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ADC KRONE Drives Next-Gen Fibre Network “Proof-of-Concept” Van To Customer Doorstep



NEW DELHI - March 9, 2009 - ADC KRONE (NASDAQ: ADCT; www.adc.com), a global leader in network infrastructure solutions, today announced that it will launch its Next-Gen Fibre Network solutions in a “proof-of-concept” van that will travel to customers’ doorsteps.

During the month of March, the Next-Gen Fibre van will tour New Delhi and Mumbai, where ADC KRONE will demonstrate its Next-Gen Fibre Networks portfolio to several service providers and OEMs, offering them an opportunity to review and evaluate products in a real-world situation. The Next-Gen Fibre van will provide a proof-of-concept display for a variety of fibre solutions that can be deployed in the Central Office (CO) and enable access in Fiber-To-The-X (FTTX) environments.

“We firmly believe that economic recovery can be accelerated by making cost-effective investments in next-generation infrastructure with fibre,” said Mr. Bala Chandra, Managing Director for ADC KRONE, India, and the Subcontinent. “Fibre, with its unlimited capacity, addresses future bandwidth requirements for converged IP services. Serving as the core of next-generation networks, fibre ensures that networks are future-proofed as new technologies emerge.”

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“Our challenge, however, is that new concepts in physical layer connectivity and infrastructure are often difficult to understand unless they are displayed as a configured solution in a real network,” explained Mr. Chandra. “With our proof-of-concept van, we can present our concepts to more customers, right at their doorsteps.

“For many years, ADC KRONE has been an industry leader in the development of cost-effective, plug-and-play architectures that provide both time and cost savings while increasing the flexibility of the network,” noted Mr. Chandra.

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About ADC KRONE

ADC serves its customers as ADC KRONE in the Europe/Middle East/Africa, Asia-Pacific regions of the world. ADC KRONE provides the network infrastructure equipment and services needed to deliver voice, video, Internet and data communications around the world. Wireline, wireless, cable, enterprise, and broadcast network operators rely on ADC offerings to deliver bandwidth intensive, high-speed services to residential, business and mobile subscribers. ADC (NASDAQ: ADCT) has sales into more than 130 countries. Learn more about ADC KRONE at www.adckrone.com.

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