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ADC Krone India Communications Announces Appointment of Authorized Regional Distributors

Expanded network increases depth of ADC Krone products in channel and into Small and Medium Enterprise business

BANGALORE, India, March date, 2014 – ADC Krone India Communications Ltd [BSE: ADCT], which offers the full range of Krone products and is one of the leading players in broadband connectivity, today announced that it has accredited its authorized regional distributors for respective regions for ADC Krone solutions. This appointment is in line with our strategy to increase depth of ADC Krone products in the channel and expand the small and medium business sector.

The regional distributors are:

- Digital Hi-Ways Pvt. Ltd. (Maharashtra and Gujarat),
- Fouress Network Solutions (Karnataka),
- Netfinity (Andhra Pradesh),
- Kothari Cabletronics (Tamil Nadu),
- Grammy Communications (North India),
- Goyal Computers (Uttar Pradesh and Chhattisgarh)

Mylaraiah J N, managing director, ADC Krone India said, “Each of the appointed regional distributors has a strong market presence, qualified value-added reseller network and proven distribution models which will help establish a strong channel push for our Enterprise & Telecom offerings in the region. These appointments strengthen ADC Krone India’s distribution network, adding to our existing national distributors Redington, Compuage and Digilife. We believe the market in India is in need of a local distribution house to bring immediate availability of our product to the small and medium markets where timely delivery is a key defining factor in the decision-making process.”



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Under the agreement, the regional distributors will be qualified to provide the full ADC product portfolio and related services. They will have access to ADC Krone India's unmatched expertise in structured cabling, which ensures that customers receive a high level of technical expertise, quality service and reliability.

In December 2010, ADC Telecommunications, Inc. (Nasdaq: ADCT) was acquired by TE Connectivity (NYSE: TEL), a world leader in connectivity. In India, ADC Krone India Communications is a separate legal entity with its stock trading in BSE and TE Connectivity India Pvt Ltd having majority shareholding.

About ADC KRONE INDIA COMMUNICATION

ADC Krone India provides the connection for wire line, wireless, cable, broadcast, and enterprise networks around the world. ADC's innovative network infrastructure equipment and professional services enable high-speed Internet, data, video, and voice services to residential, business and mobile subscribers. Learn more about ADC at www.adckcl.com