



KRONE

press release

For Immediate Release

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ADC KRONE Hosts Workshops in Seven Cities for Channel Partners

Events to Showcase the Importance of Cabling in Data Centers, LAN Networks

Bangalore, INDIA June 11, 2007 ADC KRONE, a leader in communications network infrastructure solutions, today announced that it will host TrueNet workshops in seven cities across India: Chennai, Bangalore, Kolkata, Delhi, Pune, Mumbai and Hyderabad. The workshops, entitled Strategies for Implementing Reliable Data Centers and LAN Networks, will focus on ADC KRONE's unique platform and product portfolio for systems integrators and channel partners. In addition, the latest technologies will be discussed, including the importance of cabling and how to maximize profitability for mission-critical installations.

According to Navin Jacob Mathew, sales director for ADC KRONE, Indian business is expanding at an exponential rate and requires the appropriate network infrastructure to meet the demand for high-speed data transmission and high bandwidth in the emerging enterprise environment. ADC KRONE offers high-quality TrueNet copper and fiber cable solutions designed for mission-critical data centers and LAN networks. In addition to developing the right products, one of the key challenges is making the right products available at the right time,, he said. In a vast market like India, channel partners play a key role by providing knowledgeable services while catering to the high, geographically widespread demand. Therefore, ADC KRONE is committed to strengthening its partnerships and continuing value-based channel strategies with all its channel partners..

During the workshops, Navin will provide insights regarding The Ever-Changing World of ITT and Dilip Kumar, product manager for Enterprise Networks, will address the issue of intelligently resolving cabling bottlenecks in Engineered for Uptime-Strategies for Implementing Reliable Data Centers and LAN Networks..

The Indian industry is witnessing a need for future proofing of its network infrastructure to keep up with ever-changing business requirements,, said Kumar. TrueNet systems are engineered to maximize network uptime which will reduce the cost of network ownership by solving issues such as unplanned downtime, inefficient manual moves, adds and changes, redundant ports, and inaccurate records for any kind of changing business needs..

About TrueNet Structured Cabling Solutions

The TrueNet Structured Cabling System, a highly reliable, end-to-end system, is designed to meet the unique network infrastructure needs of enterprises, backed by the industry's only true Zero Bit-Error Warranty that guarantees signal integrity and network throughput.

ADC KRONE Hosts Workshops in Seven Cities for Channel Partners- Page 2

Featuring proven cable, connectivity, and cable management solutions for Fiber, 10 Gigabit Ethernet over UTP, and Category 6/5e from the data center to the desktop, TrueNet is installed in high-performance networks worldwide.

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About ADC KRONE

ADC serves its customers as ADC KRONE in the Europe/Middle East/Africa, Asia-Pacific regions of the world. ADC KRONE provides the network infrastructure equipment and services needed to deliver voice, video, Internet and data communications around the world. Wireline, wireless, cable, enterprise, and broadcast network operators rely on ADC offerings to deliver bandwidth intensive, high-speed services to residential, business and mobile subscribers. ADC (NASDAQ: ADCT) has sales into more than 130 countries. Learn more about ADC KRONE at www.adckrone.com.

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